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Friends and partners: ***Sanibonani!*** Greetings from the Valley

The year 2011 offered Vuk' Africa a fair share of challenges that resulted in successes, thanks to several vital partnerships we developed that have helped us with our achievements. In the midst of a global financial meltdown and a number of natural disasters, **Vuk' Africa achieved three basic goals: (1)** the emergence of new collaborative partnerships; **(2)** growth in its tour sales; and **(3)** food on the tables of our 22 local stake holders, composed of groups, families, and individuals.

- **Partnerships** In Zulu we use the term *izandla ziyagezana*, which loosely means “one hand washes the other.” It’s a reminder that no entity is to remain an island; instead, the success of one’s efforts hinges on genuine and meaningful partnerships, such as those we have with Intrepid Bundu, Abang Africa, Loving South Africa, Town and Country Tours, and other faithful groups and individuals.

- **Tour Sales Growth** Vuk' Africa achieved a growth of 131 percent in its tour sales, providing tours to individuals and families from 16 nations: Netherlands, Sweden, Canada, Australia, Ireland, France, Switzerland, New Zealand, Singapore, Denmark, Argentina, USA, UK, India, Holland and Finland. Sales growth in 2011 was due in large part to your supporting our efforts in a variety of ways. We very much appreciate your continued support.

- **Food for Our Stake Holders** Thanks to the increase in tour sales, it was possible this year for our tour guides and families to earn a living, and for the women’s beadwork project to make a profit.

Because 2011 has been good to Vuk' Africa, despite its challenges, we eagerly send you our heartfelt gratitude, wishing you and your family a joyous Christmas and New Year. We at Vuk' Africa look forward to a promising 2012 that will allow us to improve our authentic tourism experience while being effective at a number of our other community empowerment efforts.

*Many thanks and much peace to you,
Nosipho, Vusi, and Thulile*



Not merely a tour operator, Vuk' Africa is a cultural tourism organisation that seeks to empower, develop, and showcase developing communities in South Africa.